



3rd annual

# ENERGY RETAIL EXCELLENCE 2025

**3-5 DECEMBER  
2025**

MELBOURNE  
AUSTRALIA

Energise your retail  
strategy at the only sector -  
specific event in Australia



## PARTNERSHIP PROSPECTUS

2024 partners:



Organised by:



<https://energyretailexcellence.com.au/>

# What is the **ENERGY RETAIL EXCELLENCE FORUM?**

Energy retail is undergoing profound change, with the energy transition, cost of living and new technologies all playing their part.

Retailers are looking for solutions in a seriously challenging market – and that's why we've developed the first event specifically for electricity and gas retailers - **Energy Retail Excellence**.

It's where you can meet with leaders from Australia's large and small electricity and gas retailers that are actively looking for solutions.

Now in its third year, this event is known for being an intimate meeting, featuring decision makers from all of Australia's energy retailers.

“Great  
opportunity  
to connect  
with other  
players”

**Olivier Petitpierre**  
Head of Product Strategy  
and Transformation, AGL (past  
attendee)



“This has become an essential  
conference for me to connect and hear  
about all parts of our industry.”

**Olivier Petitpierre**, General Manager Digital, **ENGIE** (past attendee)



## WHY SPONSOR?

1 Be a part of Australia's only event dedicated to energy retail

3 Meet with hard-to-reach retail executives, and those responsibly for tech, marketing, strategy and billing/operations

2 Build your brand - position your executives as thought leaders by speaking on the program or participating in a panel discussion

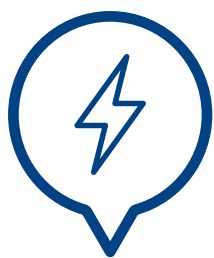
4 Increase your reach - by being part of our digital marketing campaign



# WHO WILL ATTEND ENERGY RETAIL EXCELLENCE?

**Energy Retail Excellence** will be dominated by leaders from Australia retailers, large and small. It will also be where you can meet with retailers from the APAC region, transmission and distribution networks, state and federal policy makers and regulators.

Based on attendance at Energy Retail Excellence 2024, we anticipate the following audience breakdown:



**59%**

Energy Retailers from  
Australia, NZ & SE Asia



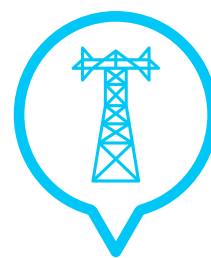
**23%**

Regulators & Government  
Departments



**15%**

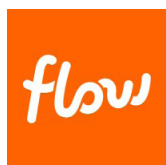
Solution Providers &  
Consultants



**7%**

Transmission &  
Distribution Networks

## JUST SOME OF THE RETAILERS THAT ATTENDED IN 2024:



# SPONSORSHIP AND EXHIBITION OPPORTUNITIES

| BENEFIT   | Gold         | Silver       | Bronze       | Exhibitor   |
|---|--------------|--------------|--------------|-------------|
| Keynote/case study presentation   | 30 minutes   | 20 minutes   |              |             |
| Participate in or moderate a panel discussion (40 mins)                                   | ✓            |              | ✓            |             |
| 2-day conference passes   | 6            | 5            | 4            | 2           |
| Expo space in Networking Lounge (table, chairs, power included)                           | 2mx3m        | 2mx3m        | 2mx3m        | 2mx3m       |
| Company logo on select event marketing / website  | ✓            | ✓            | ✓            | ✓           |
| Partners acknowledgement from Chair   | ✓            | ✓            | ✓            | ✓           |
| Speaker headshot and bio on event website   | ✓            | ✓            | ✓            | ✓           |
| Logo & company profile on event website<br>Partners page (hyperlinked to company website) | ✓            | ✓            | ✓            | ✓           |
| Opportunity to host content on the website  | ✓            | ✓            |              |             |
| Pop-up banner on stage  | 1            | 1            |              |             |
| Pop-up banner in networking lounge  | 4            | 3            | 2            | 2           |
| Logo on conference holding slides   | ✓            | ✓            | ✓            | ✓           |
| LinkedIn post   | ✓            | ✓            | ✓            | ✓           |
| Access to attendee list   | ✓            | ✓            | ✓            | ✓           |
| <b>Investment</b>   | <b>\$29k</b> | <b>\$25k</b> | <b>\$21k</b> | <b>\$9k</b> |

Investment rates are in Australian dollars and GST exclusive.

If you'd like to become an exhibitor, sponsor or speaker at the event, please contact:

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